

LEONG LEONG ARCHITECTURE

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PROJECT	LOCATION	YEAR	STATUS	TYPE	SIZE
TURNING PINK W/ LEONG LEONG	NEW YORK, USA	2010	BUILT	INSTALLATION	60 SF

Location: 141 Division Street, New York, NY **Gallery:** W/ Gallery (www.withnyc.org) **Area:** 60sf. **Completion:** SPRING 2009 **Design Team:** Chris Leong, Dominic Leong, Nathan Smith, Christina Galvez, Sarah Carpenter, Greg Bugel, Brittany Drapac, Naomi Szto **Builder:** Leong Leong **Dates:** May 24 - June 6 **Hours:** Tuesday - Thursday 3 - 8pm, Friday - Monday by Appointment 917.262.0027

TURNING PINK W/ LEONG LEONG - A site-specific installation at the W/ Project Space in New York

May 25 - June 6
Opening May 27 - 7:30-9:30

The temporary installation for the W/ Project Space in New York's Chinatown completed by LEONG LEONG is the latest in a series of projects that explore the translation of a legible figure into a continuous visual field. From the street, the installation appears as a glowing, enigmatic box, its contents and purpose unknown. Once inside all reference

to the boundaries of the gallery are obscured by a five-sided figure made of rigid building insulation. The cave-like space is a result of blending four shapes into a topological environment. The walls of the gallery are lined with mirror to transform the spatial figure into a field of reflections. All material used in the installation will be recycled in the construction of an artist residence in New Jersey designed by LEONG LEONG.

The installation will be open Tuesday through Thursday 3:00-8:00pm and Friday through Monday by appointment (917.262.0027). The installation is sponsored by 3.1 Phillip Lim and Pabst Blue Ribbon.

About the firm

LEONG LEONG is an architecture firm based in New York City founded by brothers Dominic and Chris Leong. Their work includes the highly publicized 3.1

Phillip Lim stores in Seoul and Los Angeles, the renovation of the 3.1 Phillip Lim flagship in New York, and the Opening Ceremony boutique at the Ace Hotel in New York. Most recently LEONG LEONG was selected as a winner of the New Practices 2010 Competition by the New York Chapter of the American Institute of Architects. This award recognizes the new generation of emerging architects in New York City.

